

**Call for Papers -- Deadline April 23, 2004.**

First Conference on  
***Cross Cultural Leadership and Management Studies***  
June 10-12, 2004, Seoul, Korea  
(<http://2004conference.dsnets.net>)

Jointly Organized and Sponsored by

The Center for Asian Business, Korea University Business School  
and  
The Center for International Leadership, School of Management  
The State University of New York at Buffalo





Welcome!

We are very pleased to announce this ***First Conference on Cross-Cultural Leadership and Management Studies***, co-sponsored and organized by the Center for International Leadership (**SUNY Buffalo School of Management**) and the Center for Asian Business (**Korea University Business School**).

This conference will provide an intimate venue for theorists and researchers to share and develop their work. Even in this time of unprecedented globalization of scholarship, there remains a great deal of work related to the cross-cultural aspects of leadership and management studies, conducted in various regions of the world, done by competent scholars who have not had direct contact with one another. Through this conference, we seek to promote a diverse and cross-fertilizing network of international scholars who are interested in advancing the state of knowledge regarding leadership and management within a global, cross-cultural context.

Please accept our invitation to be a part of this exciting endeavor by joining us in Seoul this June. Do not hesitate to contact us with any inquiries or proposals regarding the conference and your potential participation.

	
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Director, Center for International Leadership School of Management State University of New York at Buffalo	Director, Center for Asian Business, Institute for Business Research and Education Korea University Business School

## **Conference Objective**

The conference is dedicated to advancing relevant knowledge concerning leadership and management practices in diverse cultures and regions across the globe.

The conference is a forum for the presentation and application of research and related scientific activities in the area.

The conference aims at identifying newly emerging research issues in cross-cultural or cross-regional management studies.

The conference also seeks to promote a diverse and cross-fertilizing network of international scholars in the area.

## **Submission Requirements**

Both empirical and theoretical papers on cross cultural leadership and management studies are invited. Preferences will be given to theoretical and empirical papers that focus on any of the following:

- Inter-country or cross-cultural or cross-regional comparisons
- Exploring if /when/what/how cultural factors drive leadership and management practices or moderate their outcomes and effects
- Single-culture or specific country studies that address the unique practices or the theoretical perspectives of a particular country or cultural region.
- Issues associated with multi-cultural situations and environments, including trans-cultural leadership models and practices
- Cultural value models and their impacts on management practices

## **Publication Outlets**

All accepted submissions will be published in a conference proceedings. In addition, selected papers from the conference will be considered for publication in a research volume or in a special issue of a journal.

## **Submission Instructions and Review Procedure**

- Electronic submissions are due not later than April 23, 2004 (complete papers must be submitted).
- Submissions will be reviewed by the organizers for quality, originality, rigor, and relevance.
- Notification of acceptance will be e-mailed out by May 3, 2004.
- Papers should not exceed 15, double spaced pages, including text, references, figures and tables. Author names should not be included in any part of the paper except the title page.
- The title page should include (1) The Title; (2) Author(s) Name(s); (3) Organizational Affiliation(s); (4) Address(es); and (5) Telephone numbers and e-mail addresses.
- The format and style of *Journal of International Business Studies* should be used (especially for the reference section). If you are not familiar with this format, please check the JIBS style guide (<http://www.palgrave-journals.com/jibs/>) for details.
- Final versions of accepted papers are due no later than May 22, 2004 for publication in the proceedings. Papers should be submitted electronically, formatted under Microsoft Word 97 or higher.

## **Conference Registration**

\$150 before May 15, 2004 (\$200 after May 15). Registration fee includes proceedings, 2 dinners including welcoming reception dinner, 2 lunches, coffee breaks.

There are two ways to complete the registration. One way is by online submission and the other way is by Fax/Mail.

To register using online process, [click here](#).

To Mail/Fax your registration, please download the registration form ([http://2004conference.dsnets.net/Conference\\_Registration.pdf](http://2004conference.dsnets.net/Conference_Registration.pdf)) and forward it with payment information to:

**Mail:** Professor Mannsoo Shin  
1,5-ka, Anam-dong, Sungbuk-ku,  
Korea University Business School  
Korea University  
Seoul, Korea 136-701

**Fax:**  
+822-922-7220  
(Seoul, Korea)

### **Conference Venue and Schedule**

The conference will be held at the LG-POSCO Business Hall, Korea University Business School, a recently completed, state-of-the-art facility located on the campus of Korea University located in Seoul.

The tentative schedule will be as follows:

June 10, Thursday

PM Arrival  
Welcoming Reception Dinner

June 11, Friday

AM Welcome and Introduction  
Paper Presentation Sessions  
Lunch and Campus Tour (optional)  
PM Paper Presentation Sessions  
Dinner, and Networking

June 12, Saturday,

AM Paper Presentation Sessions  
Conference Closing  
Lunch  
PM City Tour (optional)  
Dinner, Networking and Cultural Events

### **Hotel Information**

Participants will be staying at the Sofitel Ambassador Hotel, Seoul. Conference Rates are \$130 single, \$145 double, breakfast included. The Sofitel Ambassador Seoul is located in the heart of Seoul's downtown area. With 425 spacious guestrooms and numerous facilities, Sofitel Ambassador is one of Seoul's premier hotels with 19 floors. Hotel reservation form should be filled out and faxed to 82-2-2269-7377.

Download the Hotel Reservation Form: ([http://2004conference.dsnets.net/Hotel\\_Reservation\\_Form.pdf](http://2004conference.dsnets.net/Hotel_Reservation_Form.pdf))

Information about the hotel can be accessed at <https://www.ambatel.com/sofitel/>

**Tel :** +82-2-2270-3351 **Fax :** +82-2-2269-7377, e-mail: [brenden@ambatel.com](mailto:brenden@ambatel.com) (Mr. Kim, Bong-Oh)

### **Financial Support**

There are limited financial support opportunities available for paper presenters from low income countries. Financial support will be given to cover conference registration fee and/or hotel accommodation. Scholars

who are in need of financial support should indicate their interests in financial support at the time of paper submission.

### **Contact**

Please submit all inquires, proposals and manuscripts to the appropriate regional coordinator below:

#### **Program Co-Chair for**

#### **The Americas/Europe/Africa:**

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